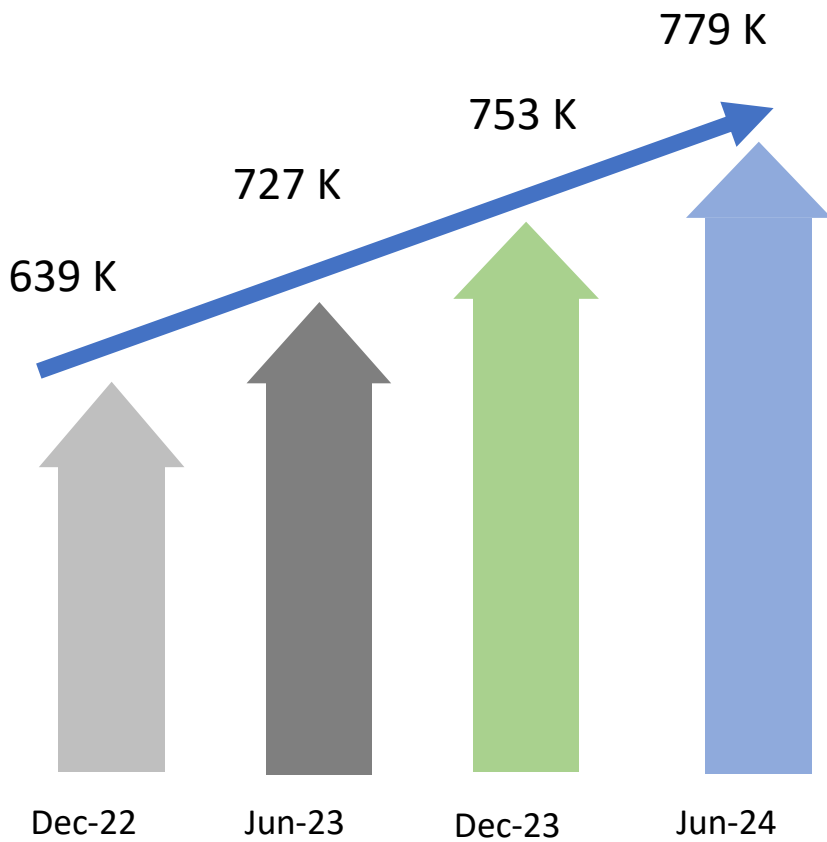


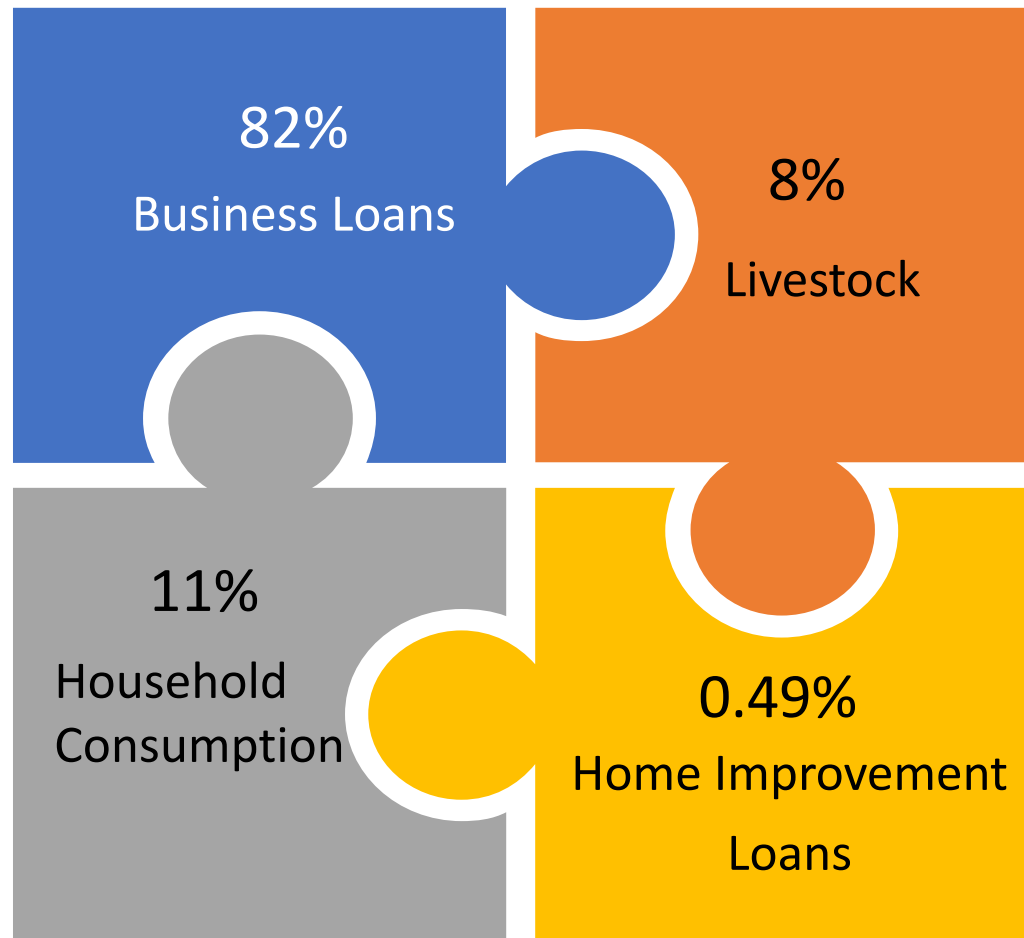
# KASHF Social Performance Dashboard Jun 2024

**Vision** "Financial services for all in a poverty free and gender equitable society"

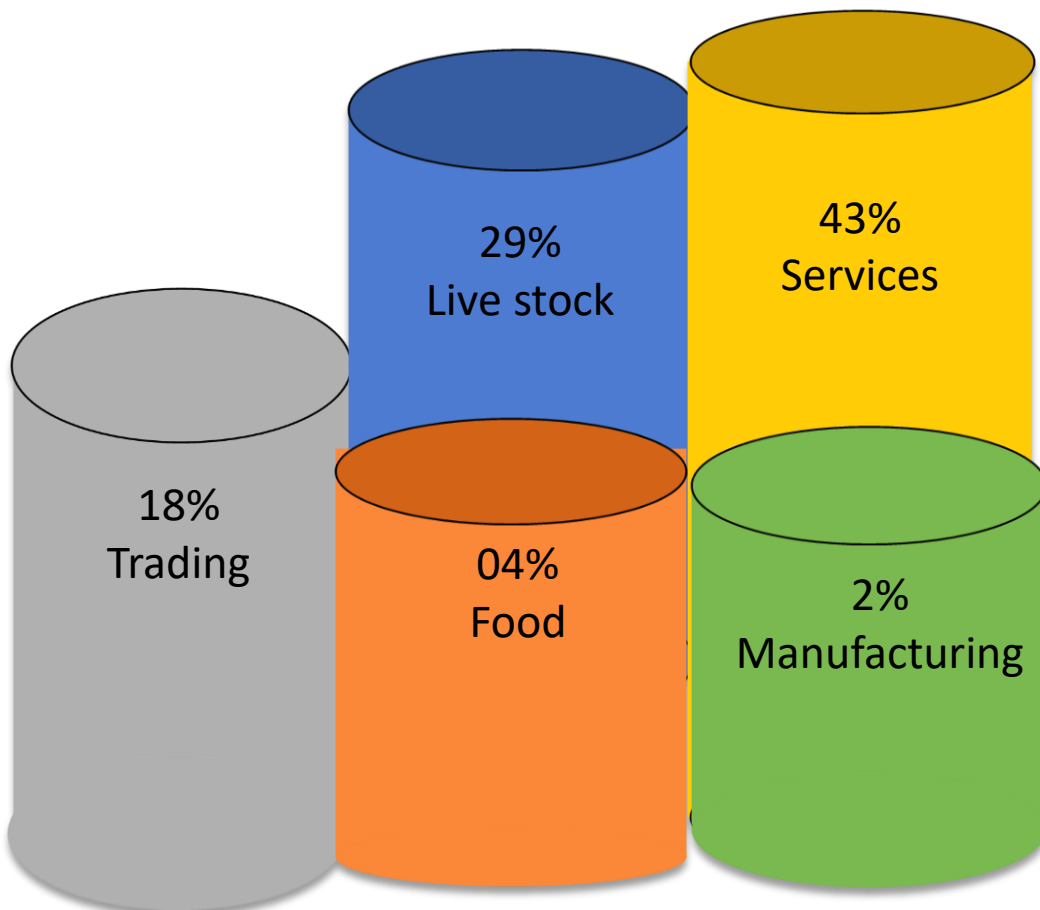
## Outreach



## Product Distribution



## Top 5 Business Trades



## Portfolio Segmentation

Urban 63%



Rural 37%



# Clients Capacity Building & Social Advocacy


61,453 Participants  
Financial Management Trainings




7,090 Participants  
Business Accelerator Training



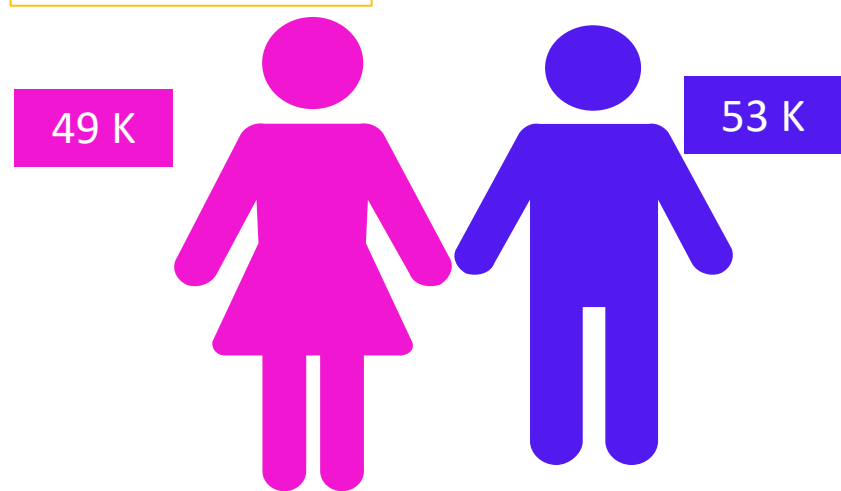
29,882 Participants  
Maternal Reproductive Health Program



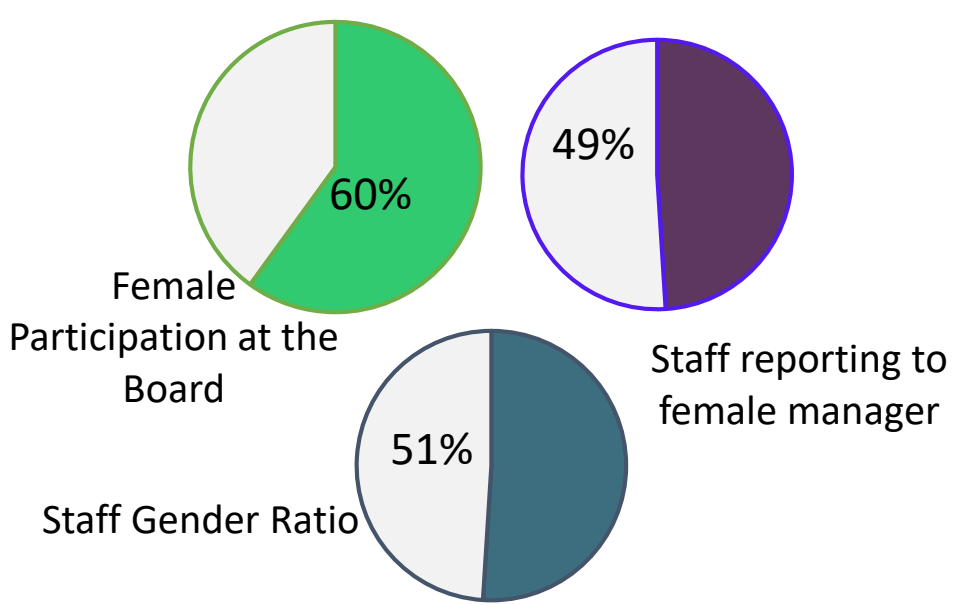
12,780  
Theater Performances



## Gender Pay Gap



## Gender Diversity



## Loan Utilization



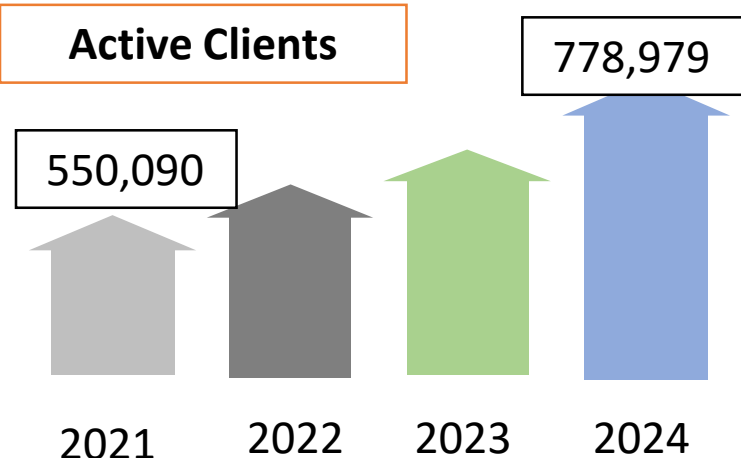
## Customer care & Feedback Mechanism



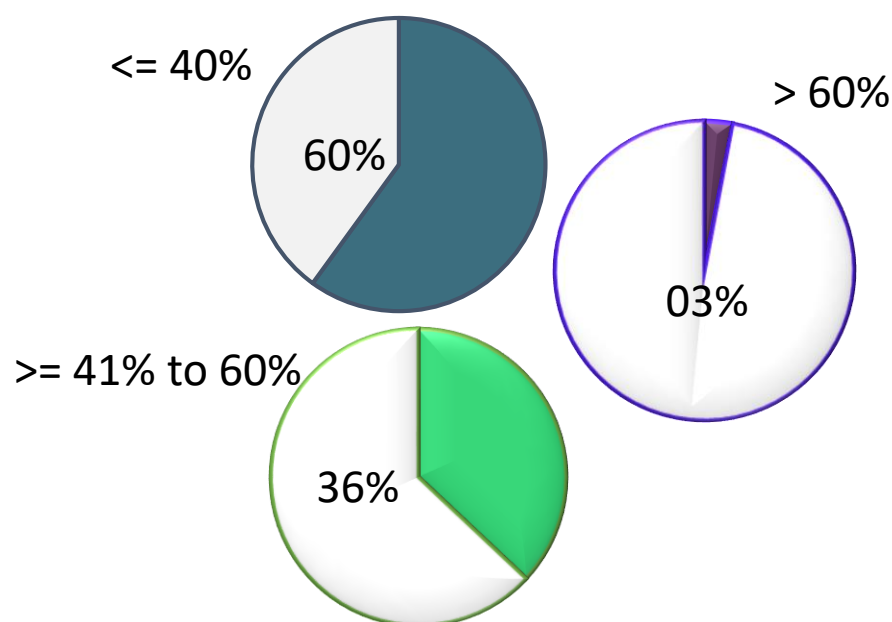
# Our contribution to the Sustainable Development Goals



KF offers financial services to low-income households, enabling them to start or expand businesses, purchase assets, or invest in income-generating activities. Therefore, support clients to increase income, create jobs, and improve their standard of living.



**Poverty Score Card**



**Portfolio Segmentation**

**63%** Urban  
**37%** Rural



Kashf provides life and health insurance policies (covers disability, critical illness, life and funeral expenses) for people on low incomes to lessen the financial impact of morbidity and mortality risks. Kashf provides maternal health training to clients

Kashf also provides life and health insurance facilities to our staff and support healthy employees and their families by ensuring healthy and safe work environments.

## Claim Paid

**674 Million**  
Clients

**28 Million**  
Staff

## 122 Free Health Camps



**16,278** Patients

## Maternal Health Trainings

**28,169**  
Mothers



## 4 QUALITY EDUCATION



Kashf provides loans to schools aiming to help expand access to education. These loans are used for infrastructure development, purchasing educational materials, and implementing advanced educational technologies. This directly supports the goal of providing quality education.

Kashf also provides basic and advance level financial literacy trainings to clients that improve their personal savings and business management, decision making, and enable them to develop their businesses.

Kashf do invest in our staff capacity building to provide them life long learning opportunities.

**1,961** Schools

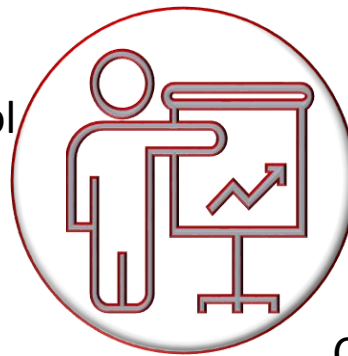


**1,657**

Trainings to School

Financial Literacy & Business Accelerator  
Trainings

**68,546**



**352 Million**

Invested for School Infrastructure

**2,582** Staff

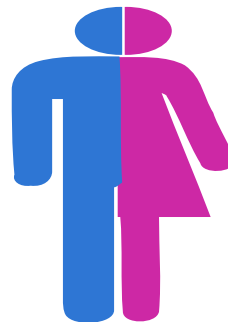
Capacity Building Trainings

## 5 GENDER EQUALITY



Our 100% clients are women, and we ensure all are products and delivery channels are tailored to women's needs. Moreover, we ensure gender balance across the institution from branch office to BOD level.

- 15% Portfolio invested
- 40% Board of Directors
- 49% Staff
- 64% At management level



- 85% Portfolio invested
- 60% Board of Directors
- 51% Staff
- 36% At management level

## 11 SUSTAINABLE CITIES AND COMMUNITIES



Kashf helps people to upgrade their home and their basic services, contributing to a higher standard of living.

**194 Million**

Invested



**1,445**

Houses